



Thursday

Sept 29, 2011

8:30-12:30 pm CST

Breakfast & Registration
8:00 a.m.

Microsoft

Las Colinas Campus
7000 SR-161
Irving, TX 75038

[Register Now >](#)

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“ Making Dollars and Sense of SQL Azure” What is SQL Azure and How can I Utilize?

SQL Azure delivers cloud database services which enable you to focus on your application, instead of building, administering and maintaining databases. It is built on SQL Server technologies and is a component of the Windows Azure platform.

TECHSYS Business Solutions and Relational Performance

Solutions partner to present a discussion of making effective use of SQL Azure.

Join us to learn more:

- What is SQL Azure
 - Overview/Specifications/Pros & Cons
- IT issues to address
 - Do more with Less/ Database Server Infrastructure
 - Server Sprawl/Managing Development Lifecycle
- Who can benefit from SQL Azure Implementation
 - Supplement Development Lifecycle
 - Consolidation/Migration
 - Reduce Costs
 - Scale back Data Center Resources
- Things to Consider
 - Migration Path
 - SQL Azure from SQL Server 2000/2005/2008
 - From SQL Azure to SQL Server 2005/2008 Instance
- Real World Examples
- TCO (True/Total Cost of Ownership)

Who should attend?

Decision makers responsible for planning, management and execution of projects related to effective database server infrastructure.

This session will include an opportunity for assessment sessions valued at 5-10K

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