

Press Release

Microsoft selects TECHSYS Business Solutions for position on Application Platform Partner Advisory Council

Frisco, TX - October 1, 2008 - Frisco, TX – October 1, 2008 - Microsoft has selected TECHSYS Business Solutions, a Microsoft Gold Certified Partner, to serve in a position on the Application Platform (AppPlat) Partner Advisory Council (PAC).

The PAC program is an exclusive, invitation-only membership comprised of over 300 members spread across 12 individual PACs. Each specific PAC is limited to 15-25 peer partners world-wide each with like issues and functional responsibility. The PAC program is managed by the Microsoft Executive Engagement (EE) team within the Enterprise Partner Group. The full PAC Program membership including Microsoft's PAC leads, PAC Programs owners and PAC Partner members meets twice annually to capture partner insight and collaborate on solution initiatives along with participating in partner feedback workgroups and providing recommendations as needed throughout the year.

The selection of TECHSYS Business Solutions (TECHSYS) to be included in this program is significant as an unequaled opportunity for the impact of representing Application Solutions for TECHSYS clients. As a participating partner, TECHSYS has access to benefits for:

- Affecting change at a corporate level as PAC meetings provide members to meet with Microsoft executives.
- Receiving high-level pre-release product information including alpha and beta information from product groups.
- Extensive networking with other leading partners for significant business opportunities.

“Strategic focus on solutions is an important initiative for TECHSYS”, says Susan Tidwell, Director of Client Services and serving the position on the PAC. “TECHSYS is very engaged in solution initiatives utilizing Microsoft technologies and we are very excited to be a member of the Application Platform Advisory Council. It gives us the ability to contribute and influence technology development and solution placement for our clients.”

As a council member TECHSYS will work together with a selection of partners and the Microsoft PAC team to influence direction for products and positioning in the Application Platform space for SQL Server, BizTalk, Visual Studio, .Net, Silverlight/Expression/Blend and SharePoint.

About TECHSYS

TECHSYS Business Solutions is a software design, development and information technology consulting firm specializing in delivering enterprise application development, systems integration, business analysis, and application lifecycle solutions to clients ranging from small- and mid-sized businesses to Fortune 500 companies to since 1989.

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